

From the desk of Ms. Rozalina Gutman,



Russian-born and int'lly recognized scholar, pianist, composer, educator, author and founder/artistic director of Non-Profit Foundation **"C.H.A.R.I.S.M.A.:** **Community Helping to Assure the Rescue, Inspiration and Support for Music and the Arts"**

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"I CREATE, WHEN I RESONATE" ©

**THE PRESS RELEASE RE:
MY NEWLY COMPOSED SONG TO SERVE AS A CREATIVE COMMUNICATION TOOL FOR WORLD-
WIDE AND LOCAL MUSIC AND ARTS EDUCATION ADVOCACY CAMPAIGN**

The mystery of the creation...

Dear collaborators,

My name is Rozalina Gutman, I am an international scholar, pianist, music educator and a passionate advocate for education in music and the Arts. I currently live and work in Berkeley, CA, USA and am a product of one of the world's best music education systems, created in Russia.

Before you learn anything else, I thought of sharing one of the most exciting and mystifying circumstances about the birth of this song: it had an incredibly powerful healing power over me, including the actual physical pain.¹ So, that inspired me to ask everyone who hears it to let me know about the effects of it on their feelings and their state of mind.

Those of you who'd follow the music's very subtle nuances would find certain symbolic sonorities and their musical developments that may resemble very intimate and personal things to the listeners. Several people had shared with me that the song brought tears to their eyes or made them feel shivers through their spine, etc.²

¹ Several months ago, while on the way to visit my friend KI, I became a victim of an accident with the drunk driver...

² I collect such details and may share them (in anonymous form, of course) with serious researchers as well.

Brief reference to the purpose of the song and its reflection in its MUSICAL LANGUAGE:

It is my very special privilege to share with you my newly composed song, ***“I create, when I resonate”***©. It is written to serve as a music education “tool” for the action world-wide. (It is being translated into several languages.)³ It is about the undiscovered, miraculous powers of music that fills every part of human life. My song is inspired by my interest in the subject of the music-brain connection, which is simply fascinating and promises to yield vital knowledge about the human brain and human mind, yet is still in need to be fully researched to fully uncover its mysteries. I hope that my song helps raising awareness to expand and to deepen the efforts, dedicated to this subject that is just beginning to emerge.

That is why, my song ***“I Create, When I Resonate”***© is written to be sung by many people (and hopefully to be popular – likely with your and your friends’ help too, thank you!), thus – ***it is made to be easy to sing***: its melodic line is fairly catchy and easy to remember and its other musical attributes are written in the international style of a pop song. Also, my song is a great opportunity for the singers ***to showcase their vocal and acting abilities. (Modest voice range: at least e-2nd octave.)***

The singer’s versatility (soloist in particular) can be demonstrated through opportunities to act as a leader inspired by the monumental idea of transformation, and at the same time, it calls for an intimate moment of sharing personal reflection just before the exuberant coda. The melody style largely resembles the Italian folksong tradition.

My song also has some subtly sophisticated features of an art song as well, thus it is actually ***a cross-genre piece with the intent of capturing the attention of various audiences***. I remained true to my teachers’ reminders to lead the listener through expected standards and towards some musical surprises, by tapping into the language of harmony (including a whole-tone scale used as a symbol of ecstatic expression by Scriabin, another proactive believer in music’s transformative power; subdominant sequence, prevalent in Russian folk/classical music etc.), polyphonic texture and celebratory bells sonorities (Rachmaninov’s legacy etc.) that manifested in the song’s instrumental accompaniment, thus making the link to the long-lasting tradition of great musicianship of Russia.

My song ***“I Create, When I Resonate”***© is saturated with a celebratory and uplifting spirit, because recently I was granted a few miraculous events by the forces of generous universe, and one of them is the gift of this song’s lyrics.⁴ Although, it opens with a short meditative segment of introduction (part of a later appearing section that I call “emotional interlude”) to invite and

³ TRACK THE DETAILS VIA www.CHARISMAfoundation.org

⁴In the past, I had never even considered writing lyrics, even in my native, Russian language. That is why, I am truly amazed at the ease of streaming out the 1st verse within 30 seconds, which was followed by next ones soon... almost feels that I am not the one who created it... The only explanation is: when we contribute to the greater good causes that are bigger than our own ego, we simply get attuned to channel an important message that is timely and important to be heard...

to move the listeners to be attuned to the upcoming transformative message both for their souls and for their minds...

Last, not the least – the repeated many times word “Music” can be used by the soloist as an invitation for the audience to sing in participatory style performance (at the discretion of performers/producers/choir directors).

Sources of inspiration for my song “I Create, When I Resonate”©

My song “***I Create, When I Resonate***”© came to surprising fruition upon my return from my International Symposium (part of the 29th World Conference of ISME (www.ISME.org) in Beijing, August, 2010.) and was inspired by the events at this magnificent happening.⁵ While preparing for this symposium’s presentation, I became familiar with the subject of brain/music research, and I had the great pleasure of personally interacting with neuroscientists and researchers from all over the world. All that, coupled with my passionate desire to share this valuable, yet undeservingly lesser-known information inspired the manifestation of my song.

My song “***I Create, When I Resonate***”© has all the regular attributes of a music piece in the pop song genre. But it is also unique, because it carries an important message that needs to be heard with no delay.⁶ That is why, those who listen to my song attentively are likely to be inspired to have interest in learning more about the mentioned (not sure what ‘mentioned’ is there for?) in the song’s references and allusions (“*Music... Why do you spark the best in our mind?*”), as well as to bring attention to the subjects of importance of music education and brain/music research) to the large audiences and various media.

Here are some detailed references of specific metaphors to their direct sources of inspiration – brain/music research-related publications:

(Due to the saturation with important and novel information, my song is intended to be produced using **multi-media technology**, including visual representations and dance expressions.)

My song “***I Create, When I Resonate***”© is packed with vivid metaphors about the vital *role of music in human evolution* (“...While learning to speak, Neanderthals sang...”), and it calls for further exploration of this most promising and intriguing subject (as described by *Prof. Steven*

⁵ My symposium’s aim was to present a comparative overview of existing music education systems by several participants, who are the esteemed scholars from various countries. The next step was to find out what contributed to the success stories that can be somehow replicated in other countries one way or another. Then, finally we focused on the benefits of being engaged in sustainable arts/music curriculum according to the available brain/music research data, which serves as the effective advocacy tool for critical importance of music/arts education for all in our time. **The abstracts/details of this event are available – please, inquire.**

⁶ I’d call it “a knowledge” song (according to the classification of Prof. Dan Levitin, neuroscientist and author of “The World in 6 Songs” & “Your Brain on Music”, also co-producer (**with personal involvement of remarkable Bobby McFerrin**) of PBS educational video “Music Instinct”).

Mithen, archeologist and neuroscientist, and the author of “The Singing Neanderthals”). The song’s reference to love (“...to help you remember that trust is a must...”) is also related to the notion that musical expression is vital to evolutionary adaptation (meaning that its origins are innately motivated by the survival instinct).

My song “***I Create, When I Resonate***”[©] starts with the allegorical reference to *the immense cognitive value of music activities*, including such advanced mental functions that enable *creative thinking skills like abstraction (“...Imagining flight into starry night.”)*, among *other advanced cognitive skills* that otherwise are quite challenging, if even possible, in teaching young students (“...Musical language is mindful delight...”). These metaphors were inspired by the notion of musical predictions, perfectly illustrated in “*Sweet Anticipation*” by Prof. David Huron and in “*Proust Was a Neuroscientist*” by Jonah Lehrer. References to the balanced mind resonate with the powerful research of Dr. Schlaug⁷ related to the *significant growth of children’s brains (corpus callosum)* through music studies (“*Music... You balance my mind, you let me transcend...*”).

The power of music is already known to be great. But, its full capacity as a powerful cognitive tool is yet to be realized by many more people. There is no need to explain the effects of a lullaby on an anxious child (*Music... First lullaby is always with us...*). No famous block-buster movie can be successful without a sound track. No commercial can run without music. Music helps successfully teaching us at our a very early age such vital basics like the alphabet that otherwise would be impossible to memorize (*Music... Alphabet song made you star in your class...*). And, yet – there are other significant benefits of music that can be harvested through its application on more sophisticated levels.

Renowned American composer Aaron Copland explained in his public lectures (“*Music and Imagination*”) that the multi-dimensional nature of music is accessible not only on an emotional level. In fact, music is able to reveal much deeper realms of valuable intellectual rewards (“...Thank you for sharing priceless insight: Musical language is priceless delight...”) - to those who are capable and trained to interpret them. That can be possible only due to such listeners’ familiarity with the complex and intricate details of musical language, while serving as a challenging, yet immediately rewarding mental exercise that is virtually incomparable to any other activity (“...Polyphony makes my thinking expand.”) And, as a tool for keeping the mind active during all ages, music happens to be a *simply indispensable and instantly motivating self-growth tool for all generations* (“You must remember this...” *Scientific American* (Sept, 2010), as well as *variety of interesting data on the positive effects of music therapy effects on Parkinson disease patients*).

Through the words like “*Music... To dissonant thoughts you bring peace, you bring light...*”, my song vividly reminds listeners about the *holistic properties* of music listening and hands-on music

⁷ **The evidence from MRI research studies shows that the fibers in the corpus callosum, which connect the left- and right-brain hemispheres, are as much as 15% wider in those who began playing music before the age of 8. (Schlaug, et. al. 1995b)**

involvement (as revealed by the best-selling author and neurologist *Oliver Sacks* in his popular book *“Musicophilia”* and his video *“Musical Minds”*). My song **“I Create, When I Resonate”**© brings up a powerful reference to the translation of a famous ancient *“Avra K’Davra”* (*“I create, when I resonate”*©), awakening the lively link to past traditions that music presents to future generations - the form of conscience that distinguishes humans as more evolved among other species (*“...Evoke ageless feeling through sound-boomerang: Fill music score with the warmth of your voice...”*).

Additionally, recently I wrote many statements and took passionate actions in opposition to the Bill AB 2446 (Furutani, 55th district) that aimed to further devastate already very limited opportunities for educators to implement arts and music curricula in Californian public schools that can help promote balanced and research-informed educational policy. (If approved, this legislation would become a permanent stain on educational policy of CA, effecting the mental development of over 6 million of CA children today and thus, severely impacting children of their children for the generations to come. Additionally, many previously existing challenges for music/arts education remain unresolved as well.) This passion of mine influenced the very beginning of the song *“Music... What can you teach Humankind?”*

Indeed, if we choose to make an effort to examine the inconvenient truth about the rapid pace of our society’s technological advancement, we would readily notice that it is incomparable with the dearth of ethical awareness and emotional development that leads our planet to the potential for ultimate self-destruction. In fact, neuroscientists confirm today that we are yet to transcend the limitations of our brain that we have inherited for actions in a different environment. Our brain is currently only in the process of evolving and overcoming the limitations of earlier species, while still often having to rule our everyday actions. One of the most powerful ways to affect this positive trend is to allow the next generations to have better options in education than those of previous generations. *A balanced educational environment* leads to the creation of balanced minds, thus it ultimately allows the creation of *a society capable of balanced conscience*. We must evolve emotionally and ethically as human beings at the same or at a greater pace than technology renews itself, and at this critical time we have to accelerate in this currently greatly overlooked dimension. And, to my mind, there is no more powerful tool for developing self-awareness and emotional intelligence training than well-designed music curricula (*“Thank you for teaching the art of deep listening...”*).

In search for MUTUAL RESONANCE and PASSION POINTS...

There is no secret to anyone that music can be an incredibly powerful proponent of subtly nuanced shifts in our conscience, creating positive changes in our *intimate* emotional world. At the same time, music is proven to be incredibly effective to motivate and to ***influence a large amount of people simultaneously***, demonstrating in action the empowering idea of unison, and thus uniting people in the shared action of experiencing the same symbolic resonance both to music and to the positive change the music calls for. I’d like to invite you to help me **put into action these powers of music through this song**, in order to bring more attention to the efforts

of finding the rightful place of music and music/arts education and to those who dedicate their lives to share music with the world in today's society.

That is why I am pleased to extend to you my personal invitation to join me and other talented musicians, educators, scientists, administrators and generally creative and sophisticated people in our exciting and satisfying quest to bring the opportunities of discovering the richness and complexities of music TO ALL.

Your personal support is incredibly important and vital for the success of our collective efforts. We, along with millions of growing up children throughout the world would like to thank you!

Musically yours,

Rozalina Gutman

August 18 - September 9, 2010, Berkeley, CA, USA

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ATTENTION TO ALL INTERESTED SINGERS:

Those singers (in different genres and age categories), who will be chosen to sing/record the premier of the song will be granted personally by the composer ***unlimited/FREE performing rights for the song during first 5 years (in the form of a special PERFORMING RIGHTS AUTHORIZATION CERTIFICATE).***

(Thus, the singers will be requested only to inform the composer/agent about the performances' locations/times/reviews. All that information will be additionally linked to the campaign engines, in order to further expand the publicity for the singers).

Please, use the address on the letterhead to submit your demo, or send e-mail link via listed e-mail address, or both.